



## **EDUCATION ALLIANCE OF WASHOE COUNTY BOARD OF DIRECTORS MEETING MINUTES**



**June 6, 2022**

### **1.01 Call to Order:**

4:04 p.m. Reno+Sparks Chamber of Commerce, 4065 So. Virginia Str. #101, Reno, NV

### **1.02 Roll Call**

President Melissa Deadmond and Board members: David Bianchi; Debbie Biersdorff; Kristine Brown Caliger; Joe Cline; Mariluz Garcia; Lauren Garfinkel; Kendall Inskip; Phil Kaiser; Landon Miller; Michelle Sanchez-Bickley; Jill Tolles were present at roll call.

- Joe Cline arrived at 4:06 pm; Charles Pasillas at 4:11 pm; Eric Scheetz at 4:27 pm
- Incoming Board Members: Cristal Herrera Woodley; Victoria Mason; Ralph Rodriguez
- Guests: Jim New, Professor, Truckee Meadows Community College
- Staff: Brittani Haggarty and Kathleen Newman
- Absent: Chris Morgan; Dave Shintani; Manny Ortiz

### **2.01 Approval of the Minutes from the Meeting of the Education Alliance (EA) Board of Directors from March 28, 2022.**

**On motion by Dave Bianchi and second by Lauren Garfinkel, EA Board of Directors approved the March 28, 2022, Meeting Minutes.**

Yea/Unanimous - Melissa Deadmond, David Bianchi, Debbie Biersdorff, Kristine Brown Caliger, Joe Cline, Mariluz Garcia; Lauren Garfinkel, Kendall Inskip; Phil Kaiser; Landon Miller; Charles Pasillas; Michelle Sanchez-Bickley; Jill Tolles.

No public comment.

### **2.02 Introduction and Welcome Ann Silver, CEO, Reno+Sparks Chamber of Commerce**

Silver said the Chamber now has 2,000 members, including 200 non-profits, and gaining 30 new members a month, which she said reflects strong support of the community.

### **2.03 Consideration and Approval of the 2022-23 EA Slate of Officers: Lauren Garfinkel – President; Melissa Deadmond – Past President; Landon Miller – Vice-President; Kristine Brown Caliger - Secretary; Chris Morgan – Treasurer.**

Inskip thanked Deadmond for her service as president and expressed her appreciation to the current and upcoming officers for dedicating their energy and commitment to leading our organization. She welcomed Michele Anderson as the WCSD Liaison. The group reviewed our Board composition and discussed commitment to equity, diversity, and inclusion.

**On motion by Jill Tolles and second by Michelle Sanchez-Bickley, Education Alliance Board of Directors approved the Slate of Officers for the 2022-23 year.**

Yea/Unanimous: Melissa Deadmond, David Bianchi, Debbie Biersdorff, Kristine Brown Caliger, Joe Cline, Mariluz Garcia; Lauren Garfinkel, Kendall Inskip; Phil Kaiser; Landon Miller; Charles Pasillas; Michelle Sanchez-Bickley; Jill Tolles.

No public comment.

**2.04 Consideration and Approval of the Appointment of Cristal Herrera Woodley to the Education Alliance Board of Directors beginning July 1, 2022**

A coach of volleyball at North Valleys High, Woodley shared her vision of promoting higher education through sports. Originally from Winnemucca, she learned the importance of higher education through educators. She said she has a mission to work with Latinos in our community about the value of education and to pursue their dreams.

**2.05 Consideration and Approval of the Appointment of Victoria Mason to the Education Alliance Board of Directors beginning July 1, 2022**

Mason, who shared she grew up in Mexico City, has children who went to Caughlin Ranch, Swope Middle School, and Reno High School. She volunteered for many PTA groups, in classrooms and more. She has partnered with Education Alliance on many projects and initiatives.

**2.06 Consideration and Approval of the Appointment of Manuel "Manny" Ortiz to the Education Alliance Board of Directors beginning July 1, 2022**

Mariluz Garcia shared that Ortiz, who attended Traner Middle School and Hug High School, has been part of Dean's Future Scholars for several years. He has a master's degree in Educational Leadership from the University of Nevada, Reno.

**2.07 Consideration and Approval of the Appointment of Ralph Rodriguez to the Education Alliance Board of Directors beginning July 1, 2022**

Rodriguez, a graduate of McQueen High School, has two kids. With a background in fitness, Rodriguez, has been professionally in the fitness industry for 10 years including time in the Eldorado corporate fitness center. He is opening his own business, Pure Barre, a fitness gym that has low impact, high intensity workouts.

**On motion by Dave Bianchi and second by Phil Kaiser, EA Board of Directors approved Herrera-Woodley, Mason, Rodriguez, and Ortiz to the Education Alliance Board of Directors.**

Yea/Unanimous: Melissa Deadmond, David Bianchi, Debbie Biersdorff, Kristine Brown Caliger, Joe Cline, Mariluz Garcia; Lauren Garfinkel, Kendall Inskip; Phil Kaiser; Landon Miller; Charles Pasillas; Michelle Sanchez-Bickley; Eric Scheetz; Jill Tolles.

No public comment.

**2.08 Discussion and Acceptance of the Education Alliance Bylaws update, including financial reporting schedule.**

Previously emailed to Board members, updates to the Education Alliance Bylaws, include the ability to use video for meetings and details on the financial reporting schedule and role of the Finance Review Team under the Treasurer.

**On motion by Brown Caliger and second by Garfinkel, EA Board approved and accepted the Education Alliance Bylaws update, including financial reporting schedule.**

Yea/Unanimous: Melissa Deadmond, David Bianchi, Debbie Biersdorff, Kristine Brown Caliger, Joe Cline, Mariluz Garcia; Lauren Garfinkel, Kendall Inskip; Phil Kaiser; Landon Miller; Charles Pasillas; Michelle Sanchez-Bickley; Eric Scheetz; Jill Tolles.

No public comment.

**2.09 Discussion and Acceptance of the Education Alliance Financial Report from July 1, 2021, through March 31, 2022**

Members were emailed Financials for the period July 1, 2021, through March 31, 2022. Highlights include Healing through Health funding, review of balances in accounts, the addition of an Encumbrance page, and a final \$4,700 in funding from the laptop drive due to the 2021 PiE Champion Awards on KTVN 2 News still airing.

**On motion by Scheetz and second by Bianchi, Alliance Board approved and accepted the Education Alliance Financial Report from July 1, 2021, through March 31, 2022**

Yea/Unanimous: Melissa Deadmond, David Bianchi, Debbie Biersdorff, Kristine Brown Caliger, Joe Cline, Mariluz Garcia; Lauren Garfinkel, Kendall Inskip; Phil Kaiser; Landon Miller; Charles Pasillas; Michelle Sanchez-Bickley; Eric Scheetz; Jill Tolles

**No public comment.**

**2.10 Discussion and Approval of the Budget Request for Secretary Hours to 27.5 per week balance funded by Education Alliance for Fiscal Year 2022-23**

Review and request of \$18,707 for 7.5 hours and benefits for the 27.5 hour/week secretary for the upcoming fiscal year, July 1, 2022, through June 30, 2023. WCSD funds 20 hours.

**On motion by Bianchi and second by Pasillas, Education Alliance Board Approval of the Budget Request for Secretary Hours to 27.5 per week balance funded by Education Alliance for Fiscal Year 2022-23**

Yea/Unanimous: Melissa Deadmond, David Bianchi, Debbie Biersdorff, Kristine Brown Caliger, Joe Cline, Mariluz Garcia; Lauren Garfinkel, Kendall Inskip; Phil Kaiser; Landon Miller; Charles Pasillas; Michelle Sanchez-Bickley; Eric Scheetz; Jill Tolles

**No public comment.**

**2.11 Presentation, Discussion, and Update on the new EA webpage titled, 'Pinpoint a Partner School' to support EA's Strategic Plan Goals to engage and cultivate Partners in Education for WCSD schools**

EA Student Intern, Dalen Gomez, and Brittani Haggarty shared the brand-new Pinpoint a Partner School webpage on EA's website. Currently, 73 of 103 schools' data has been imported outlining school needs, highlights, brief school bios and current Partners which are

searchable on a map so potential partners (individuals, businesses, organizations, families) can search for a school or schools to support. This information will be updated annually, unless otherwise notified by WCSD principals. Herrera Woodley recommended a soft launch and Dallin's TMCC Professor, Jim New, complimented Dallin on his great work.

**2.12 Consideration and Approval of the recommendations of the What Next Warriors charged with exploring an alternative to the 2022 Run for Education in support of WCSD students and schools in collaboration with community partners, including approval of the proposed budget for the initiative**

Inskip thanked the What Next Warriors team for two great meetings discussing alternative fundraising efforts for all schools. Fundraising efforts will focus on the top five school specific needs: Student Health & Wellness; Student Engagement (rewards/incentives), Teacher/Staff Appreciation/Recognition, Field Trips, and Technology. Teacher/Staff Appreciation is the biggest need according to principals. The goal is \$103,000: \$1,000 per 103 schools. Inskip welcomed ideas and feedback from the Board. Ideas included: an event at Rancharrah; and an event that highlights teachers.

**On motion by Garfinkel and second by Tolles, a motion to approve the budget request for the What Next Warriors' recommendation in the amount of \$25,000: \$20,000 for the kick-off fundraiser that honors educators and benefits WCSD students in Fall 2022; \$5,000 to expand the Principal for ½ Day lunch to serve as campaign wrap-up, and an opportunity to share data, needs, and include student/teacher storytelling.**

Yea/Unanimous: Melissa Deadmond, David Bianchi, Debbie Biersdorff, Kristine Brown Caliger, Joe Cline, Mariluz Garcia; Lauren Garfinkel, Kendall Inskip; Phil Kaiser; Landon Miller; Charles Pasillas; Michelle Sanchez-Bickley; Eric Scheetz; Jill Tolles

**No public comment.**

**2.13 Presentation, Discussion, and Update on the structure, programs, and working groups of the Education Alliance for the 2021-2022 School Year, including Board Member Spotlight to share involvement with education and EA, and discussion around student involvement on our board**

Haggarty shared news about the 'Student Voice' program, which allows students to share student issues in the district. Haggarty said students are concerned about their teachers' well-being. Biersdorff advised a Student Advisory Council is a WCSD entity already in place, and stated students are great and connected individuals and honest. McNeill agreed. Inskip said we will do some research and discuss in August.

Filming and production of the 2022 Partner in Education PiE Champion Awards with KTVN 2 News is active and air date is forthcoming. Healing Through Health funding was distributed to 64 elementary schools in March and the celebration at Hunter Lake Elementary School was well attended by donors and sponsors – Inskip thanked all who attended.

Inskip also mentioned Kaiser will be retiring and a new WEA President was being installed July 15. McNeill gave an update on the new superintendent, saying Dr. Susan Enfield's official start date is July 6, 2022.

Miller, Cline, and Garfinkel shared their board spotlights.

- 2.14 Recognition of Outgoing Board Members – Dave Bianchi, Debbie Biersdorff, Kristen McNeill; Mariluz Garcia, Michelle Sanchez-Bickley, and Eric Scheetz**  
Each received a special gift as a thank you for their work serving the Education Alliance.

### **3. CLOSING ITEMS**

- 3.01 Public Comment-**  
No Public Comment

- 3.02 Announcement of next meeting**  
The next Board of Directors meeting is scheduled for August 22, 2022, 4:00 PM at a location and method of meeting to be determined.

- 3.03 Adjourn Meeting**  
There being no further business, President Melissa Deadmond adjourned the meeting at 6:21 pm.

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**Melissa Deadmond, President**

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**Date**